

## “ OUR RANGE OF PRODUCTS

- Concrete Admixture
  - Block Jointing Mortar
  - Water Proofing Chemicals
  - Protective Coatings
  - Wall Putty
  - Wall Primer
  - Metal Primer
  - Wood Primer
- Tile / Stone Adhesives
  - Waterproof Tile Grout
  - Epoxy Tile Grout
  - Paver Hardener
  - Paver Shiner
  - Mould Release Agent
  - Floor Hardener
  - Foundation Grout



Manufactured & Marketed by :

**CEMSEAL INDUSTRIES LTD.**

UNIT ADDRESS

C-1/B-97 G.I.D.C Industrial  
Estate, Kalol, Panchmahals,  
Gujarat - 389330

Plot no 30, Marble market  
Sejbahar, Raipur,  
Chhattisgarh - 492015

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...Building on over 200 years' experience



...Building on over 200 years' experience

“  
Protecting  
your Dreams  
since decades

ISO 9001:2015 CERTIFIED

## PRODUCT CATALOGUE

TILE/STONE ADHESIVES & GROUTS

## ABOUT US

Cemseal Industries Limited is a company established with an object of manufacturing and dealing in Construction Chemicals. The Company has begun with a clear focus on its goal, mission and core values with an aim to be a serious long term player in the field of Construction Chemicals. The Company's plants are located at Plot No. C1/B 96-97, GIDC Industrial Estate, Kalol, Panchmahals : 389 330 & Plot 30, Marbel Market, Sejbahar, Raipur : 492015. It is engaged in manufacturing various types of Construction Chemicals in liquid as well as powder forms. The Company's product portfolio of over 50 products comprises various Admixtures, Tile Adhesives & Grouts, Waterproofing Chemicals, Wall Putty, Protective Coatings, Block Jointing mortar and Foundation Chemicals.

The Company has acquired 'CEMSEAL' brand and other trade names from Cementone (India) Ltd. together with the technology for manufacturing Construction Chemicals. Cementone (India) Ltd. had earlier acquired such technology from Cementone Ltd. (U.K.) and Bever Ltd. (U.K.). The process and technology developed by U. K. companies have been proven for over 200 years which gives an edge in developing market for its products. The Company has therefore adopted a punch line – "Building on over 200 years' experience"



### VISION

To continuously grow by serving the needs for strong, safe and sustainable infrastructure.

### MISSION

To inspire development of the best civil construction, & offer high quality products for achieving the same.

### People – the Real Assets

- We will build a team of motivated people and will be known by such Team
- We will respect our people, motivate them to perform better, reward their contribution and promote their well-being

### Customers' Happiness

- We will establish a distribution network that helps improving lives of our customers

### Stakeholders – our Partners

- We will respect the interests of our stakeholders and be responsive to them

## CORE VALUES

## POLY CEMENT

### DESCRIPTION

- It is a Polymer based Portland Cement, manufactured with the highest quality raw materials and added polymers
- It has dual virtues of superior comprehensive strength and aesthetics.

### APPLICATIONS

It can be used for decorative, Structural and architectural applications such as mortar, plaster, concrete, flooring surface.

It can be used in waterproofing because of enhanced polymers.

### PACKING

KG: 1, 5

### COLOUR

Grey | White



Polymer based cement gives higher compressive strength, flexibility, durability and best in class waterproofing adhesion in structure and joints

## MAGIC CLEANER

### BENEFITS

- Cleans steel taps, faucets, sinks, fixtures, glass, ceramic and tiles by removing stains, rust, calcium, limescale and dirt.
- Makes the item shine.

### APPLICATIONS

All in 1 product for cleaning metal, steel, ceramic items, sinks, fixtures, glass and tiles.

**Note:** Magic Cleaner is an Eco Friendly does not harm skin anyway.

### HOW TO APPLY?

Spray, Scrub, Wait for 2 minutes, clean & rinse. Clean again with warm water and cloth for best results.

### DOSAGE

Depending on the need.

### PACKING

ML: 200, 500 LTR 5, 20



**CEMSEAL**  
Protecting your stone from decay  
...Building on over 200 years' experience

**NSA BRONZE**  
Porcelain Based Non-Slud The Adhesive

- Excellent bonding
- Extra strong
- Waterproofing properties
- Same day grouting possible
- Easy to Use

**CEMSEAL**  
Protecting your stone from decay  
...Building on over 200 years' experience

**NSA SILVER**  
Porcelain Based Non-Slud The Adhesive

- Excellent bonding
- Easy to fix tile on tile
- For interior use
- Same day grouting possible
- Easy to Use

**CEMSEAL**  
Protecting your stone from decay  
...Building on over 200 years' experience

**NSA GOLD**  
Porcelain Based Non-Slud The Adhesive

- Excellent bonding
- Easy to fix tile on tile
- Suitable for Porous stones
- For Interior/Exterior use
- Same day grouting possible
- Easy to Use

**CEMSEAL**  
Protecting your stone from decay  
...Building on over 200 years' experience

**NSA RUBY**  
Porcelain Based Non-Slud The Adhesive

- Excellent bonding
- Easy to fix tile on tile
- Suitable for Porous stones
- Waterproofing properties
- Same day grouting possible
- Easy to Use in Interior/Exterior

Net Weight: 25 kg

- Grouting is possible on same day.
- Excellent waterproofing characteristics.
- Simple preparation (need to add just water).
- Self curing, excellent tensile adhesion strength.
- Enhanced durability.
- Ready to use product saves time and labour, nonhazardous.
- Excellent bonding for tile on tile & new surface-vertical and horizontal.

Highly tensile polymer modified ready mix powder tile adhesive. Ideal for fixing ceramic, vitrified, mosaic tiles and natural stones like granite, marble etc for wall & floor



Improves the strength, bonding and adhesion capability of Cemseal NSA

Along with Cemseal NSA as a supplement

Mix 200 ml of NSA+ in 20 KG Cemseal NSA Powder.

200 ml for 20 KG of  
Cemseal NSA Powder

## ML: 200

Add 27%-30% water, mix well till homogeneous mix is obtained and use. Paste is to be used within 1 hour and to be kept away from direct sunlight and heat.

25 to 35 sq FT in 20 KG bag with notch  
trowel for a bed of 3 to 4 mm

Bronze | Silver | Gold | Ruby

KG: 20, 40

## White & Grey

## NSA+

	NSA BRONZE (Earlier: FLOOR FIX)	NSA SILVER GREY	NSA SILVER WHITE	NSA GOLD GREY	NSA GOLD WHITE	NSA RUBY GREY	NSA RUBY WHITE
Base	Grey	Grey	White	Grey	White	Grey	White
Polymer Modified	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Interior/ Exterior	Interior	Interior	Both	Both	Both	Both	Both
Tile On Tile	No	Yes	Yes	Yes	Yes	Yes	Yes
Discolouration Prevention	No	No	Yes	No	Yes	No	Yes
Shock/ Load Resistance	No	No	No	No	No	Yes	Yes
Suitable for Porous Stones	No	No	No	For less Porous	Yes	Yes	Yes
Application Specifics							
Surface	Floor, Wall	Floor, Wall	Floor, Wall	Floor, Wall	Floor, Wall	Floor, Wall, Ceiling	Floor, Wall, Ceiling
Application Area	Dry	Dry/Wet	Dry/Wet	Dry/Wet	Dry/Wet	Dry/Wet	Dry/Wet
Coverage in 20 KG bag	25 to 35 SQ FT for 3 to 4 mm bed (Depending on Workmanship)						
Pack Size	20 KG & 40 KG						
To increase strength and bonding further	Use Cemseal NSA+						

# CEMTILE PRIMER



## BENEFITS

- Improves the bonding of tile having extremely smooth back surface with Cemseal NSA.
- For other tiles, enhances the strength and bonding of NSA with tile.

## APPLICATIONS

- For fixing the tiles and stones (including tile on tile) having extremely smooth back surface.
- To enhance the strength and bonding of tile with Cemseal NSA

### HOW TO APPLY?

Use roller/brush to apply

### COVERAGE

50-70 sq ft in 1 litre depending on workmanship

### PACKING

LTR: 20

## WATERPROOF TILE GROUT WTG



## BENEFITS

- Ready to use. • High compressive strength.
- Colour doesn't fade. • Available in 28 shades.

## APPLICATIONS

- Joint filler for all types of tiles & stones (wall & floor) Non-shrink grout.
- Cementitious based.

### HOW TO APPLY?

By grout knife

### PACKING

Gram : 500 KG: 1,20

## COVERAGE

Depends on joint size and workmanship

## WTG+



## BENEFITS

- Improves the strength, bonding and adhesion of Cemseal WTG (Waterproof Tile Grout) to enhance the waterproofing quality.

## APPLICATIONS

- Along with Cemseal WTG as a supplement. It may change colour of WTG a bit.

## HOW TO APPLY?

Mix 100 ml of WTG+ in 1KG Cemseal WTG powder. Add water based on the need.

## DOSAGE

100 ml for 1 KG of WTG Powder

## PACKING

ML: 100

# EPOXY GROUT

## BENEFITS

- Makes surface durable. • Ready to use.
- Available in 21 shades (with or without sparkle).
- Any colour can be customised. • Colour doesn't fade
- High compressive strength.
- High degree of resistance to chemicals, impact and abrasion, bacteria and dirt.

## APPLICATIONS

Epoxy based Joint filler for all types of tiles & stones (wall & floor) including swimming pools, hydrotherapy pools, sterile areas, heavily trafficked floors and chemical floors. Non-shrink grout.

### HOW TO APPLY?

By grout knife

### COVERAGE

Depends on joint size and workmanship

### PACKING

KG: 1, 5, 20



## CEMSEAL GLITTER



## BENEFITS

- Can be added in Epoxy Grouting Application based on the dosage need of the customer.
- Available in 3 colours: Copper, Silver & Golden

## APPLICATIONS

To add in Epoxy Grouting

## COLORS

Silver | Golden | Copper

## HOW TO APPLY?

Mix glitter in regular epoxy grouting masonry work depending on need of the customer.

## DOSAGE

Depends on workmanship.

## PACKING

GRAMS: 65

## SLURRY BOND



## BENEFITS

Improves the strength, bonding and adhesion capability of slurry prepared for fixing the tiles (where Cemseal NSA is not used).

## APPLICATIONS

To fix tiles on horizontal surfaces using slurry with strength.

## HOW TO APPLY?

Mix homogeneously 300 grams of Slurry Bond in 50 KG of cement work .

## DOSAGE

300 grams of Slurry Bond in 50 KG of cement work while making slurry.